

New products to market, faster, **with every step on the record.**

A new item crosses sales, finance, procurement, engineering, product information, quality and supply chain, one handoff at a time. Zeak captures the request with everything attached, has every area work in parallel, starts from the products you have already built, and runs your approvals to a correct ERP product, in a process built to support SOX and J-SOX. **Not every problem needs AI.**

The problems we solve, and how you can check each one

Every proof comes from your own data

1	Item creation crosses too many teams and people	With Zeak: One request; every area works in parallel on the part it owns, with tasks and due dates.	Proof you can check: People and handoffs per item
2	New products take weeks to launch	With Zeak: Values pre-filled from your sources; similar products as the starting point; setup proposed and validated.	Proof you can check: Days from request to verified ERP item
3	Controls you have to prove: SOX, J-SOX and more	With Zeak: Approval routing, segregation of duties, an append-only record and ERP reconciliation.	Proof you can check: Control evidence exported per item
4	Requests, assets and approvals are scattered	With Zeak: Every request, asset and artifact captured on one record, from request to approval.	Proof you can check: One complete record per item
5	No view of what is being created	With Zeak: A live tracker of every new item, package, pack size, variant and offering.	Proof you can check: Items in flight and created, by type

What it is **worth**

One manufacturer, 200 new items a year, 14 people per item

\$763K a year

what the current process costs: effort, delay, missed windows, rework, errors, audit

\$317K avoided

the ERP customization you don't build, plus \$66K a year of upkeep

Weeks

to payback against your own baseline, at illustrative first-year costs

Illustrative worked example from the Customer Overview, every assumption shown; your case uses your measured baseline, signed by Finance before the pilot.

Captured, tracked **and controlled**

Every request: who asked, when, why, from any department	✓
Every asset and artifact: specifications, artwork, certificates, quotes, comments	✓
Every decision: suggestions with reasons, approvals and signatures	✓
Every offering tracked: new products, packages, pack sizes, variants, private label	✓
Every result verified: the ERP item checked against what was approved	✓

No need to customize your ERP or fund a costly custom build. New Product Creation follows your approval rules, required fields and documents, configured by product type, and connects to Dynamics 365, SAP S/4HANA, Oracle, NetSuite, Infor, Epicor, SharePoint, PLM, PIM, data warehouses and custom systems.

Built to support **the standards you're held to**

SOX	J-SOX	FDA 21 CFR Part 11	EU GMP Annex 11	ISO 9001
ISO 13485 / QMSR	GS1	NDC and UDI	MoCRA	
REACH, CLP, TSCA	EU PPWR	SOC 2 controls	GDPR	

Supported through configuration; applicability depends on your industry and markets. Not a claim of certification: compliance is your organization's obligation, and Zeak produces the evidence.

Start with **a pilot**

Observe Advise Assist Act

Read-only first; nothing written to your ERP until you say so

- ✓ **Rapid ROI: payback measured in weeks, on your own data.** One product family, one owner, a baseline Finance and the process owner agree, run alongside your process in your test environment.
- ✓ **Selected opportunities can be co-invested with Zeak.** Stop at any step and keep everything you learned.
- ✓ **Stay in control.** Your systems stay the system of record; read-only until you say otherwise; your cloud, full export, every action audited.

Built for **every industry**

Configured to the way your industry works

Food and Beverage

Allergens and labels by market

Beauty and Personal Care

Shades and sizes from one base

Household and Pet Care

Scents, refills, private label

Consumer Health

Strengths, pack counts, claims

Pharma and Biotech

Listing data, signatures

Medical Devices

UDI data, traceability

Chemicals and Coatings

Hazard data before first ship

Apparel and Retail

Size by color, every season

Electronics and Automotive

Configurations and catalogs

Industrial Distribution

Large catalogs, consistent setup

Aerospace and Defense

Revisions and export controls

Regulated or Not

Configured to the rules you follow

Bring us your **next product.**

The Zeak New Product Creation Customer Overview has every feature, the value method and how a pilot works.

Bring us your next product →

zeak.io